



**FOR IMMEDIATE RELEASE**

**CONTACT: Lee Schube  
(310) 450-2302  
lschube@allwaysup.org**

**ALL WAYS UP FOUNDATION AWARDS \$500,000 TO 25 COMMUNITY NON-PROFITS**  
*Foundation Helps Low-Income Youth Get To and Through College*

LOS ANGELES (January 11, 2016) – The ALL WAYS UP Foundation, a national, public non-profit organization that focuses on breaking the generational cycle of poverty, has granted 25 non-profit organizations \$500,000 through its 4th annual Bridging the Gap Awards, according to ALL WAYS UP founder, and CEO of GHC Housing Partners, Gregory Perlman. Funding was achieved through a generous grant of \$380,000 from the Perlman Foundation and funds raised through a crowdfunding matching campaign that featured six of the organizations whose work focuses on college access and success for low-income and first generation students.

“The Bridging the Gap Awards recognizes the vital work being done in communities across the U.S. by smaller, but hugely effective non-profit organizations,” said Perlman. “Despite their limited financial resources, each organization is helping to transform lives and foster lasting change.”

This year, the vast majority of awardees are supporting low-income and first generation youth as they prepare for the journey to and through college. The organizations are located around the country, in states where GHC Housing Partners has a presence.

ALL WAYS UP helps first-generation and low-income youth get to AND through college. By providing scholarships, support for other non-profit organizations and an annual leadership summit, ALL WAYS UP works to bridge the gap between ambition and opportunity and break the generational cycle of poverty. [www.allwaysup.org](http://www.allwaysup.org)

ALL WAYS UP previously conducted business as the Perlman Foundation, which was founded by Perlman in 2009. The Perlman Foundation continues to operate as a private foundation, funding annual grants and 100% of the administrative and operating expenses of ALL WAYS UP, ensuring that 100% of donations to ALL WAYS UP go directly to programs that support low-income youth and the deserving organizations that serve them.

- More -

**This year's ALL WAYS UP Bridging the Gap Award Winners are:**

- 826LA – Los Angeles, CA
- Big Brothers Big Sisters of the Upstate – Greenville, SC
- Chicano Latino Youth Leadership Conference - Sacramento, CA
- Choice Group - Los Angeles, CA
- College Access Plan - Pasadena, CA -
- Community Impact Corporation – Gainesville, FL
- Denver Urban Scholars – Denver, CO
- Determined to Succeed – Los Angeles, CA
- Garner Road Community Center – Raleigh, NC
- Ghetto Film School LA – Los Angeles, CA
- Girl's Today, Women Tomorrow – Los Angeles, CA
- HYPE Los Angeles – Los Angeles, CA
- Krimson & Kreme Foundation - Los Angeles, CA
- Mentoring and Partnership for Youth Development – Pasadena, CA
- Minds Matter of Cleveland – Cleveland, OH
- Minds Matter of Denver – Denver, CO
- Minds Matter of Los Angeles - Los Angeles, CA
- New Rising Community Support – Birmingham, AL
- On a Mission - Los Angeles, CA
- Operation Jump Start – Long Beach, CA
- ScholarMatch - San Francisco, CA
- SEQ Hope Foundation – Los Angeles, CA
- SERA, Inc. – Raleigh, NC
- Social Justice Learning Institute – Los Angeles
- South Central Scholars – Los Angeles, CA

###