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**FOR IMMEDIATE RELEASE**

## **THE ALL WAYS UP FOUNDATION HOLDS 7<sup>TH</sup> ANNUAL UP THROUGH EDUCATION SUMMIT AND EXPANDS SCHOLARSHIP PROGRAM TO REACH OVER 400 STUDENTS**

*60 Students Participate in Five-Day Summit to Help Ease Transition to College*

**LOS ANGELES, CA (August 14, 2017)** -- The All Ways Up Foundation ([www.allwaysup.org](http://www.allwaysup.org)), a national organization that supports low-income families nationwide, hosted its seventh annual UP Through Education Summit on the UCLA campus in late June. The Summit is a five-day, four-night retreat designed to assist low-income, first-generation rising college freshmen make a successful transition into and through college. The 60 students were selected from a very competitive pool of over 400 applicants and traveled to Los Angeles from all over the country. In addition, this year the Foundation held its second annual Mini Summit and its first Denver Summit for an additional 100 students, allowing the Foundation to significantly expand the reach of its scholarship program. The 160 students who attended the Summits will also receive annually renewable college scholarships while they are enrolled in school. Many underserved students struggle with gaps in their education that can act as barriers to succeeding in college. Instead of focusing solely on academic achievement, the UP Through Education Summits empower students to take control of their own success by instilling self-confidence through the retreat's theme, "My Choice, My Life, My Future." During the Summit, the students engage in a variety of activities and workshops that focus on building the skills they need to be successful in college.

"This has been a year of tremendous growth for the Foundation," said Greg Perlman, founder and CEO of the All Ways Up Foundation. "We were thrilled to expand our scholarship program with the addition of the Denver Summit and through the Summits, our staff has had the opportunity to meet one-on-one with the students, forging what we hope will be lasting relationships." The Foundation is now providing scholarship support to over 400 college students. The students may use the scholarship award to help with college related expenses not covered by financial aid. For further information about the Foundation and the scholarship program, visit our website at [www.allwaysup.org](http://www.allwaysup.org).

### **About the All Ways Up Foundation**

The All Ways Up Foundation is a charitable, tax-exempt, 501(c)(3) organization established in 2009. The mission of the Foundation is to help first-generation and low-income youth get to AND through college. By providing scholarships, support for other non-profit organizations and an annual leadership summit, we are working to bridge the gap between ambition and opportunity to break the generational cycle of poverty.

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